

# Weber Ultrasonics - Room for Expansion

Five years after the company was founded, Weber Ultrasonics GmbH has successfully established itself on the market as a worldwide supplier of ultrasonic components. With a new building the company has now created the best preconditions for further growth.

It had become too crowded at Weber Ultrasonics. The rooms that had been rented for the past five years at the company location in Karlsbad-Ittersbach were just too small. Everything has changed now and since August 2003, Weber Ultrasonics has a brand new 16,684 square foot, two-storey building at its disposal only a stone's throw away from the old company building. On September 12 the architecturally attractive new building was officially inaugurated and is now under the management of Natalie Etienne, daughter of Manager Dieter Weber. Among the 150 guests attending the inauguration were politicians, as well as partners of the company and numerous customers.



*The next generation is already taking on responsibility. Natalie Etienne has been with the company since 2002, Markus Weber has been with the company since its founding.*

Managers Dieter Weber and Klaus Kern have proven their entrepreneurial courage with the EUR 1.5 million investment. Dieter Weber founded the company in 1998 together with his wife Elsbeth. Since then the specialist for ultrasonic components, which are used in cleaning and welding technology, has been achieving



*Dieter Weber, Company Founder and Manager of Weber Ultrasonics. "We are very optimistic about the future."*



*Great reception at the inauguration celebration. Weber Ultrasonics moved into the new building only eight months after the beginning of construction.*

annual sales increases of more than 40 percent. The number of employees has now increased to 20.

## Excellent Order Situation

Managers Dieter Weber and Klaus Kern, both specializing for decades in the ultrasonic technology field, have made their mark with innovative products and new developments in ultrasound technology. For the managers,

concentrating on individual solutions that focus on customer needs with a high degree of competency when it comes to consultation and focusing on service are the basic ingredients for success. This combination has resulted in an excellent order situation for the company this year.

The company is also internationally active. As a result, subsidiaries were established in the US, Brazil and in Scandinavia in 2003. The company is in the process of establishing a subsidiary in the Far East.

In light of the currently successful company development, it's no wonder that there was absolutely no trace of economic pessimism during the inauguration celebration.

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*The 150 guests were well catered to and there was plenty of amusement in the party tents erected for the celebration.*